

**RESOLUTION NO. 2007-209**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE  
AUTHORIZING THE CITY MANAGER TO RENEW CONTRACT WITH  
ASTONE/CROCKER/FLANAGAN FOR ECONOMIC DEVELOPMENT AND  
MARKETING SERVICES**


**WHEREAS**, the City Council of the City of Elk Grove has directed staff to execute a marketing plan as a high priority for the City's Economic Development efforts, and

**WHEREAS**, Astone/Crocker/Flanagan has been identified as the agency uniquely qualified to conduct the design and implementation of all marketing collateral, and

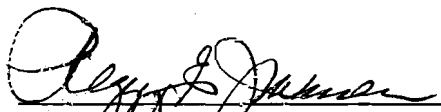
**WHEREAS**, funding has been identified in the Fiscal Year 2007-08 budget in the Communications department to compensate Astone/Crocker/Flanagan.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby authorizes the City Manager to renew a contract with Astone/Crocker/Flanagan, not to exceed \$95,000, for Economic Development and Marketing services.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 26<sup>th</sup> day of September 2007.

  
\_\_\_\_\_  
JAMES COOPER, MAYOR of the  
CITY OF ELK GROVE

ATTEST:

  
\_\_\_\_\_  
PEGGY E. JACKSON, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
SUSAN COCHRAN, CITY ATTORNEY

**CERTIFICATION  
ELK GROVE CITY COUNCIL RESOLUTION NO. 2007-209**

STATE OF CALIFORNIA        )  
COUNTY OF SACRAMENTO    )     ss  
CITY OF ELK GROVE         )

***I, Peggy E. Jackson, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on September 26, 2007 by the following vote:***

**AYES :        COUNCILMEMBERS:        Cooper, Leary, Scherman, Davis, Hume**  
**NOES:        COUNCILMEMBERS:        None**  
**ABSTAIN :    COUNCILMEMBERS:        None**  
**ABSENT:      COUNCILMEMBERS:        None**



**Peggy E. Jackson, City Clerk  
City of Elk Grove, California**

